

CONTENT CREATION: DESIGN & COPY

ASSET ASSEMBLY _____ **\$ 350**
EMAIL, LANDING PAGE, OR LEAD CAPTURE FORM per asset

We will assemble one email message, landing page, or lead capture form using the copy, design file, images, and instructions that you provide. You will provide a mock up and assets, or choose from one of our all-purpose templates.

This does not include professional copywriting, custom design work or custom CSS.

CUSTOM ASSET DESIGN _____ **\$ 1,500**
EMAIL, LANDING PAGE, OR LEAD CAPTURE FORM per asset

Our design experts will combine high-impact visual design with compelling calls to action to maximize engagement and responses for your email campaigns. Custom design includes:

- » Responsive design, coding, and testing of a custom asset as a reusable template that is uploaded to your Act-On account
- » Promotional copywriting, graphic design, and stock images
- » Web forms include a branded all-purpose confirmation email or confirmation page
- » View examples of custom design work in our gallery at:

www.Act-On.com/Services/Gallery

CAMPAIGN COPYWRITING PACKAGE _____ **\$ 1,000**
one time fee

Act-On's Professional Services team offers high-caliber copywriting for your emails and landing pages. Campaign copywriting includes:

- » Professional copywriting for five (5) emails, up to 300 words each
- » Subject line suggestions
- » Professional copywriting for one (1) landing page, up to 450 words
- » Up to two (2) rounds of revisions per asset

Add custom design work for your emails and/or your landing page, fees apply.